

PRIVACY POLICY OF Rasmussen – Last Updated and Effective 3/7/2025

Rasmussen operates the www.RasmussenCo.com website, which provides the Service. This policy explains how we collect, use, and disclose personal information when you use our Service through the Rasmussen website.

By using our Service, you consent to the collection and use of your information as described in this policy. We collect personal information to provide and improve our Service. We do not share your information with anyone except as outlined in this Privacy Policy.

Unless otherwise defined in this policy, the terms in this Privacy Policy have the same meaning as those in our Terms and Conditions, which you can access at www.RasmussenCo.com.

INFORMATION COLLECTION AND USE

To enhance your experience, we may ask for personally identifiable information, including but not limited to your name, phone number, and postal address. We use this information to contact and identify you.

LOG DATA

When you visit our website, we automatically collect certain information your browser sends, called Log Data. This may include your computer's Internet Protocol (IP) address, browser type, pages you visit, the date and time of your visit, how long you spend on those pages, and other relevant statistics.

COOKIES

Cookies are small data files that store anonymous unique identifiers. When you visit our website, we send cookies to your browser, which are then stored on your computer's hard drive. We use cookies to collect information and improve our Service.

You can choose to accept or refuse cookies and receive notifications when a cookie is sent to your device. However, refusing cookies may limit your ability to use certain parts of our Service.

SERVICE PROVIDERS

We may engage third-party companies and individuals for the following purposes:

- To facilitate our Service
- To provide the Service on our behalf
- To perform Service-related services
- To help us analyze how users interact with our Service.

These third parties have access to your personal information only to perform specific tasks on our behalf. They must not disclose or use this information for any other purpose.

SECURITY

We take your privacy seriously and use commercially acceptable methods to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to safeguard your data, we cannot guarantee absolute security.

LINKS TO OTHER SITES

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Since we do not operate these external sites, we strongly recommend reviewing their privacy policies. We are not responsible for the content, policies, or practices of third-party websites.

CHILDREN'S PRIVACY

We do not target our Service to individuals under 13 and do not knowingly collect their personal

information. If we discover that a child under 13 has provided personal data, we will delete it immediately. If you are a parent or guardian and believe your child has shared personal information with us, please contact us so we can take the necessary steps.

CONSUMER RIGHTS

California residents may exercise certain privacy rights pursuant to the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2022, and related regulations (CCPA). These include the right to know personal information collected about you, know personal information disclosed, request deletion of your personal information, correct inaccurate information, opt-out of sale and sharing your personal information, and limit the use of your sensitive personal information.

Depending on your state or country of residency, you may have certain rights related to your personal information. You may submit a request by contacting us at (800) 227-7920 or info@RasmussenCo.com

DATA RETENTION

We will retain your Personal Information for an amount of time that is reasonably necessary for us to use the information for the purposes disclosed herein.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy periodically. We encourage you to review this page regularly for any changes. We will post any updates here, and they will take effect immediately upon posting.

CONTACT US

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at (800) 227-7920 or info@RasmussenCo.com.